R. J. Reynolds

Tobacco Company

Sales		Retail	
1221		1222	21,22,26
1222	25	1223	
1223		1226	
1224		1229	
1225		ROM	
1226		PC	SC
1229		MC	PA
1240			
1244		RSM	RBM

M. P. WASHO
Key Account Manager
Hartford Chain Division 1146

Hartfield Executive Park
1 Hartfield Blvd.
Mail Box #3, Suite 102
East Windsor, CT 06088
Phone: (860) 623-6060
Fax: (860) 623-5993
Voice Mail: 46892

Sent via E-Mail

December 9, 1996

To: All Divisions with Food Bag CID # 1328-00-00

Subject: ***Ground Mount Signs***

Ladies and Gentlemen,

Mr. Jerry Feldott, buyer for Food Bag has requested that we place our large ground mount signs at all Food Bag locations where not prohibited by local town ordinances.

On your next scheduled visit to your Food Bag locations, please determine if that particular store is able to place a ground mount sign without violating local ordinances. Store personnel should be able to advise you as to whether placement is permitted. If it is determined that we can place a ground mount please make necessary arrangements to have one placed. Upon placement please ensure that Food Bag's everyday price is featured.

Should you have any questions, please don't hesitate to call.

Sincerely,

Mike

M. P. Washo
Key Account Manager

MPW/pnp
GrdMount.doc

51853 2714

Source: https://www.industrydocuments.ucsf.edu/docs/sslp0000